**GCCI STARTUP EXPO 21**

**OBJECTIVE OF THE EXPO**

* To contribute towards creating a Startup Ecosystem in the State by generating awareness and promoting products and services offered by “Innovation” led Startups.
* To help potential Start-ups convert their ideas into commercially viable products/services and help increase their scalability to reach major markets.
* To link promising Startups with industry mentors and potential investors for Seed Funding.
* To provide a physical as well as a virtual digital platform to Startups to market, display and brand their products and services amongst the industry fraternity.
* To hold collaborative discussions with Start-ups and various other stakeholders such as Government etc. to understand the needs and challenges of the Startups and make efforts to resolve them.

**VENUE, DATE & TIME:**

* i-Hub/Gujarat Uni/Ahmedabad Uni
* 10-12 December 2021 or 17-19 December, 2021
* 4 – 10 PM

**NUMBER OF STARTUP FOR EXPO**:

* 75 Startups as Exhibitor
* 25 for Speed Networking

**Associated Incubators:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Sr. No.** | **Name of Incubators** | **City** | **No of Startups**  **EXPO** | **No of Startups**  **SPEED NETWORKING** |
| 1 | i-Hub | Ahmedabad | 10 |  |
| 2 | GUSEC | Ahmedabad | 10 |  |
| 3 | i-Create | Ahmedabad | 5 |  |
| 4 | GTU | Ahmedabad | 5 |  |
| 5 | PDEU IIC | Gandhinagar | 5 |  |
| 6 | SV Innovation Foundation | Gandhinagar | 5 |  |
| 7 | Ganpat University Incubation Centre (GUNI) | Ahmedabad | 5 |  |
| 8 | Ahmedabad University | Ahmedabad | 5 |  |
| 9 | Antrapreuneur LJ Knowledge Foundation | Ahmedabad | 5 |  |
| 10 | CIIE - IIM Ahmedabad | Ahmedabad | 5 |  |
| 11 | NID | Gandhinagar | 3 |  |
| 12 | AIC – LM CP Foundation | Ahmedabad | 3 |  |
| 13 | ASHINE - SVNIT | Surat | 3 |  |
| 14 | SAL Inst. Of Engg. Research | Ahmedabad | 3 |  |
| 15 | MICA Incubator | Ahmedabad | 3 |  |
| 16 | EDI | Gandhinagar | 3 |  |
| 17 | RK University  (KS Patel Centre of Entrepreneurship) | Rajkot | 3 |  |
| 18 | Marawadi University | Rajkot | 3 |  |
| 19 | MS University | Vadodara | 3 |  |
| 20 | SP University | Anand | 3 |  |
| 21 | GLS - LEAF | Ahmedabad | 5 |  |

*Note: All the incubation centres will be responsible for recommending qualitative Startups for the expo.*

**PROPOSED ACTIVITIES DURING 3 DAYS EXPO:**

* Exhibition with Live Demonstration (75)
* Speed Networking (25)
* Speaker Series
* Mentor – Mentee Interaction
* Music and Live Band - Activity by Youth / Startup
* Food Court - Activity by Youth / Startup

**IDENTIFIED SECTORS**

* Agriculture
* Food
* Education
* Logistic
* Health
* Finance
* IT / IOT
* Defence
* Energy
* Renewable energy

**COURSE OF ACTION BY GCCI**

* Formulation of Special Committee for GCCI STARTUP EXPO 21
* Deliberate and Involve all committees and task force of GCCI. Also all Regional Chambers and Industrial Associations of Gujarat.
* To invite 5 Startups from Israel (as discussed during their visit to GCCI)
* Strengthen of All Incubation Centre